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Sustainable Communities Strategy (SCS) Public Workshop for the Fresno County Region

Fresno, CA – On Wednesday, November 7, 2012 the [Fresno Council of Governments](http://www.fresnocog.org) is hosting a public workshop at Bullard High School in Fresno, CA to find out what community members would like to see in a new, community wide plan for reducing greenhouse gas emissions, called a [Sustainable Communities Strategy](#). This workshop is “hands on” with interactive voting that gives immediate results, and a mapping exercise. Working together in small groups of friends and neighbors, participants will create a vision of what they want for their areas of Fresno County. They will be answering questions such as the following:

- What types of housing they like? (*We'll show examples from around the state*)
- Do they like parks and open space?
- Should we preserve farmland?
- What different transportation options do they like and where would they like them to be?

[Senate Bill 375](#) is California state law that became effective in 2009 that prompts the creation of regional plans to reduce greenhouse gas emissions (GHG) from passenger vehicles throughout the state. The Fresno Council of Governments is tasked with creating Fresno County’s first “Sustainable Communities Strategy” (SCS) through integrated land use and transportation planning. The SCS will demonstrate that, if implemented, the region will be able to achieve the GHG targets set by the California Air Resources Board.

Where: Bullard High School Cafeteria
5445 N. Palm Avenue
At Palm and Barstow Avenues, Fresno CA

When: Doors open at 5:00 p.m. for registration and dinner
Workshop held from 5:30 -7:30 p.m.

- **A timeline of the project is included on the [workshop flyer](#), showing where in the development process this input will be used.**
- **We currently have 110 RSVPs for this workshop, and expect many more to attend—upwards of 150-200 people.**

Visuals: Presentations and clicker technology voting, hands-on mapping exercises where attendees will use “chips” to indicate land uses they’d like to see on very large maps of different county areas. They will use pens to draw desirable transportation facilities and modes.

